

CANADIAN SEAFOOD



**3 OCEANS
2,000,000 LAKES
1 PLACE**



Fisheries Council of Canada
Conseil Canadien des Pêches

CANADA

Canada is home to the world's largest coastline, bound by the icy Arctic waters in the north, the purity of the Pacific Ocean on the west coast, the rocky Atlantic coast in the east, and an interior dotted by immense freshwater lakes. Canada's seafood sector supports employment for 80,000 Canadians and boasts high rates of Indigenous participation.

With a rich diversity of high-quality seafood products, Canada is a reliable and trusted exporter to over 130 countries around the world. Our customers know that Canada leads the world in certified sustainable fisheries, promises best-in-class food safety standards and is ideally positioned to quickly respond to dynamic market demands.

Canadian seafood is harvested to the highest standards and handled with the utmost care every step of the way – from the boats to the dock and our processing plants, we ensure it tastes as fresh as the day it was caught. The superior flavour of Canadian seafood is prized around the world.

From our internationally popular products like lobster, wild salmon, crab, oysters, scallops, surf clam, and coldwater shrimp to more exclusive niche products like geoduck and sea cucumber, Canadian seafood has something to offer every palate.



ATLANTIC

Atlantic Canadian seafood is known worldwide as a delicacy to be served on any occasion, from casual to the finest dining experience. Success starts with unique ocean habitats, from the rugged coastlines of Nova Scotia, to the giant tides of the Bay of Fundy, to the Gulf of St. Lawrence, to where the warm Gulf Stream meets the cold Labrador Current, and to the Grand Banks off Newfoundland.

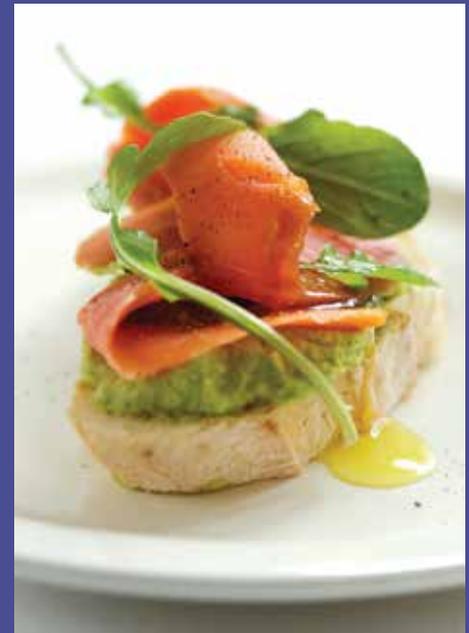
Atlantic Canada is home to a range of premium quality seafood, from world famous Canadian hard-shelled lobster, snow crab, sea scallops, coldwater shrimp, and Arctic surf clam, to the many fish options including cod, haddock and herring. There are so many reasons to choose seafood from Atlantic Canada.



PACIFIC

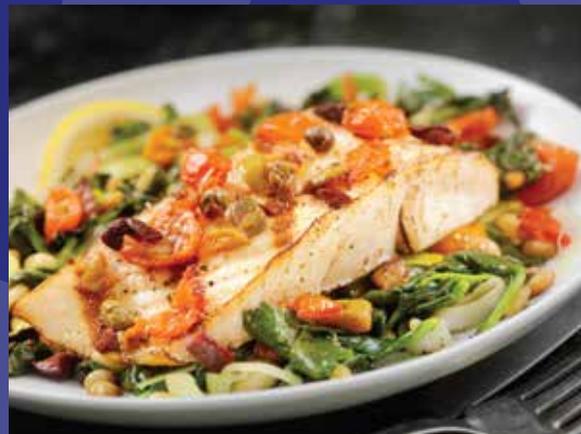


Nestled against coastal mountains, Canada's west coast commercial fisheries provide premium seafood for Canada and the world. Known for its iconic wild salmon stocks, sockeye, pink, chum, chinook, and coho, British Columbia's fertile waters are also home to over 80 species of fish, shellfish and marine plants, such as herring, sablefish, halibut, rockfish, hake, geoduck, sea urchin, crab, spot prawn and other species that are sustainably harvested each year.



ARCTIC

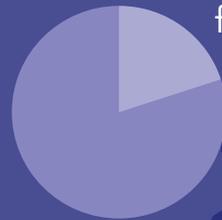
For generations, Canada's Inuit relied on fish harvested from the icy pristine waters of the Arctic Ocean as a significant part of their diet. From traditional subsistent harvests, Canada's Inuit have led the transformation of the Arctic fishery, into a modern, sustainable and innovative commercial fishery that, from source to market, provides maximum benefit to local communities and the people of Nunavut. Canada's Arctic offers delicious, high quality products such as smoked Arctic char, Greenland halibut and coldwater shrimp, that evoke images of icy waters and are highly sought by customers and chefs worldwide.



FRESHWATER



Canada is the world's greatest freshwater country with some



20%

of the world's total freshwater resources.

Canada is the world's greatest freshwater country with 20% of the world's total freshwater resources. As European settlers made homes in Canada, communities undertook fishing as a primary industry across the Great Lakes and beyond. We are proud of our history and our modern role as purveyors of nutritious, wholesome fish products sustainably harvested from Canada's inland waters.

Canada's cold, pristine lakes and rivers hold an abundance of top-quality freshwater species, like walleye, lake whitefish, smelt, yellow perch, mullet, white bass, northern pike, and a variety of roe products.

Fish harvested from inland waters accounts for 3.5% of Canada's total annual fisheries landings and plays a significant role in the economies and social welfare of many communities.



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