

FUTURE LEADERS CANADA



Fisheries Council of Canada
Conseil Canadien des Pêches

Application Package

INFORMATION & ORIENTATION BREAKFAST: BOSTON, 18 MARCH 2019

If you have time at the Seafood Expo North America, join us for an information session on why you should be a part of the inaugural Future Leaders Canada Class of 2019. During the session FCC President Paul Lansbergen and NFI leadership will describe the programme and the value for investment. RSVP to gthomas@nfi.org.

PROGRAM INFORMATION

SESSION I OTTAWA

12 -15 May 2019

3 nights/3 days

- *Networking*: Meet your fellow leaders
- *Government Relations*: Understand how Parliament and governments impact the fishing community
- *Embassy Visit(s)*: Understand how Canada's export strategies benefit the seafood industry
- *Communications Training*: Learn "hands-on" how to handle the tough media questions and how to meet with government officials
- *Packaging Plant Tour*: Learn how different downstream companies package product to meet customer needs
- *Fisheries Council of Canada Leadership*: Understand how your company's investment in FCC helps your company and the seafood community
- *Discussion Overfishing/Stock Management/Trade*: Gain an appreciation of the various issues facing Canadian seafood and processing companies, and how the industry is organized to address the challenges



SESSION II CHICAGO

8 - 11 July 2019

3 nights/3 days (Note: Valid passport required)

- *Port of Entry Tour:* Meet with US government officials to learn the evolving regulations to get Canadian seafood into the U.S. market
- *Cold Storage Tour:* Gain an appreciation for the logistics challenges once seafood leaves the dock and Canadian processing plant
- *Broadline Distributors:* Understand the expectations of large broadline distributors of the seafood supply chain, including Canadian harvesters.
- *Seafood Specialty Distributors:* Gain an appreciation for how specialty distributors differentiate themselves from broadliners, and how Canadian seafood companies can gain access to these niche marketers
- *Chef Discussion:* Discuss with chefs their evolving demands of suppliers, from an expectation of documented sustainability through to help with identifying new species to serve guests
- *Culinary Event:* So you caught fish. And you can decently fillet it. Now test if you can actually cook it with the sizzle that makes a restaurant guest want to pay top dollar for that Canadian seafood.
- *National Retailer Visit:* Learn from a major retailer how they seek to make seafood simpler and easier for U.S. consumers to enjoy in home.



SESSION III ST. ANDREWS, NB

5 - 8 August 2019

3 nights/3 days

- *Salmon Hatchery:* Seafood is an evolving industry, with new technologies. Leaders need an appreciation for how other aspects of the seafood supply chain operate.
- *Salmon Farm:* Learn about the challenges and opportunities in the aquaculture production of salmon
- *Processing Plant Tour:* Each packing plant brings its own experiences and insights in getting Canadian seafood from the boat to a form the North American and global consumer wants.
- *CEO Roundtable Lunch:* Hear from and discuss with an industry leader their careers, what they need to see in future leaders, and the steps to meet those expectations.



For questions, contact NFI's Gerrie Thomas, Director (1-703-752-8888, gthomas@nfi.org) or FCC's Clarke Cross (+1 613-727-7450, ccross@fisheriescouncil.org)

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2019 Key Dates

Prior to applying to the program, please make sure you are available to attend all sessions. *The key to your success will be full participation in the program*

11 January 2019

Application Process Opens

18 March 2019

Information & Orientation Breakfast, Boston, MA at Seafood Expo North America (optional)

29 March 2019

Application and Payment Deadline

3 April 2019

2019 Future Leaders Canada Class Announced

12 - 15 May 2019

Future Leaders Canada Session Ottawa, Ontario

8 - 11 July 2019

Future Leaders Canada Session Chicago, Illinois

5 - 8 August 2019

Future Leaders Canada Session St. John, NB

1 - 3 October 2019

Ottawa, Ontario

A graduation and recognition ceremony will be part of the 2019 Fisheries Council of Canada Annual Conference

Application Process

FCC Members will invest \$3,940 CAD in their future leadership. The investment fee for non-FCC Members is \$5,940 CAD. The tuition includes all sessions. Participants are responsible for hotel, travel, and some meal expenses.

To apply to be a Future Leader of the Canadian seafood community:

1. Complete the following application form.
2. Attach a one-page written bio of yourself, your seafood experience, and why you would like to be a Future Leader.
3. Include tuition payment made payable to National Fisheries Institute. (Please note there is a 5% surcharge for credit cards.)
4. **The deadline for applications is 29 March 2019.** There will be no refunds after attending the first session.
5. If you are selected to be in the Future Leaders Canada Class of 2019, you will be notified no later than 3 April 2019.

Qualifying Criteria for Participation

Candidates must meet the following qualifying criteria to be selected to the program.

- Must be currently employed in the seafood sector
- Employer is either a) based in Canada or b) employee's primary accounts are in Canada
- Able to participate in all organized sessions
- Comply with FCC policies and procedures (ie. Anti-trust, sexual harassment, etc)
- Passport to travel to the USA

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Future Leaders Canada Class of 2019 Application

Name _____

Company _____

Position/Title _____

Years in the Seafood Industry _____

Business Mailing Address _____

Cell Phone _____

Email Address _____

Sponsoring Member
(for Non-FCC Members) _____

Emergency Contact and Phone _____

If accepted into the Future Leader Canada Class of 2019, I agree to attend and actively participate in each session. I commit to conduct myself professionally and with integrity, treat all with respect and consideration, and be prompt.

Applicant's Signature/Date _____

Supervisor's Signature/Date _____

Send Application, Biography, and Payment to:

National Fisheries Institute

Attention: Gerrie Thomas

7918 Jones Branch Drive, Suite 700, McLean, VA 22102