

Jennifer Lambert, Senior Manager Sustainability at Loblaw Companies Ltd.



Jennifer is the sustainability lead at Loblaw Companies, working with the Loblaw Control brand team to develop and execute their Food for the Future strategy. In this role she is responsible for identifying sustainability opportunities along with supply chain risks. This work involves implementing sustainability strategies for high risk commodities, working with suppliers on animal welfare, reducing the environmental footprint of packaging, and monitoring and implementing strategies to meet future consumer needs in areas like organics, GMOs and ingredients of concern in both food and personal care and household products.

Jennifer has an Engineering degree in Food Process design from the University of Guelph and an MBA with a specialization in global strategy and brand marketing from The Schulich School of Business at York University.

As part of her role at Loblaw, Jennifer participates as a member on a number of industry sustainability initiatives, including the Canadian Roundtable for Sustainable Beef and is a regular speaker at industry events and conferences. Prior to working in the sustainability field, Jennifer led a team of Quality Assurance professionals, responsible for ensuring the safety and consistent quality of Loblaw's control brand products.