

SIMON SHIN- Director of Fresh Sourcing, N. America

Short Bio

Simon is an international business professional with over 14+ experience in Fresh Food industry (Seafood). His expertise is finding the new products from different part of the world and introducing new fresh food products into different markets, mainly in China. Currently working as a Director of Fresh Sourcing N. America covering different fresh food categories including Seafood, Meat/Poultry, Fruits and produces.

