



## Associate Membership Value Proposition

The Fisheries Council of Canada (FCC) is the voice of Canada's commercial fisheries. Members process the majority of Canada's fish and seafood. Associate membership is open to suppliers, customers, and others in the fisheries supply chain. We work primarily at the national level, with the government and other members of the seafood value chain to promote sustainable use of Canada's fish resources.

We also work at the international level, in bilateral relationships with important trading partners such as the US, China and the EU, in address concerns related to Illegal, Unrecorded and Unregulated (IUU) fishing. And at the multi-national level, through organizations such as the United Nations, and the Northwest Atlantic Fisheries Organization to address these same concerns around sustainable harvest and appropriate use of science/evidence-based decision making.

FCC's strategic priorities are:

- Advocate for a regulatory environment that facilitates compliance & minimizes regulatory burden
- Maintain and expand market access to export markets
- Advocate to position fishing as food harvest and processors as food producers
- Advocate for domestic and international recognition of the sustainability of our fisheries
- Advocate for a stable and predictable supply environment (access and allocation)
- FCC Growth Strategy

In more concrete terms, Associate Members receive the following;

- Profile in FCC announcement to members of you joining
- Regular email correspondence on current issues such as sustainability, food safety, labour issues, fraud, trade, etc.
- Monthly newsletters
- Recognition on FCC website
- Listing in FCC's Annual Fish & Seafood Products & Services Directory
- Recognition as members at the FCC Annual Conference
- Discounted registration fee for the FCC Annual Conference
- Exclusive sponsorship opportunities

The following is a list of current Associate members and can be found on the FCC website.

- Baader Canada Limited
- BMO
- Cambridge Global Payments
- Canadian Centre for Fisheries Innovation
- Cascades GPS Emballage Industriel
- Emmerson Packaging
- Loblaw Companies Limited
- Marine Institute
- Maritime Paper Products Limited
- McInnes Cooper
- McRoberts Sales Co. Inc.
- NunatuKavut Community Council Inc.
- Reiser (Canada) Co
- Sobeys Inc.
- Smart Packaging Solutions B.V.
- Stewart McKelvey
- TriNav Fisheries Consultants Inc.
- Vericatch
- Walmart (Canada) Corp

An Associate membership is \$609.00/year, plus HST.