



Membership is an investment in collective action by industry leadership to avoid additional costs from Government regulation, resolve market access issues, and advance other member priorities.

FCC MEMBERSHIP HAS ITS PRIVILEGES

FCC is the sector's national voice. FCC is your advocate on key federal policy and market access issues. If you are not a member you are spending more time and money on these issues than you need to.

“I am a proud member of FCC and value the networking and leadership on our strategic priorities.”

- Greg Simpson
President, Mersey Seafoods

NETWORKING

FCC provides a premier and exclusive opportunity to network with peers and access to political and public service leaders in Ottawa, broadening your resources to make the right decisions.

SETTING POLICY DIRECTION FOR CANADA'S FISHERIES SECTOR

FCC is speaking for fish and seafood processors. Your company should be at this exclusive table to ensure that your priorities are addressed. There is strength in numbers when dealing with governments. This is particularly relevant given the quickly evolving world of international trade and government regulatory change.

GETTING RESULTS!

In today's hyper-competitive economic climate, you need to be represented in Ottawa. With a staff always present on the hill, FCC addresses issues that matter to your company's bottom line.

RECENT ACHIEVEMENTS

FCC has been busy making progress on sector priorities. Here is a list of some recent achievements:

- Launched Canadian Seafood, the sector's first national branding initiative and showcased at major trade shows in US, China, EU, and Japan (in 2020).
- Introduced Future Leaders Canada, a career development program specifically for the sector.
- Published CANfish, a new annual magazine to tell the sector's story – augments product & services directory, which remains an exclusive sales vehicle for members.
- Secured over \$500,000 in government funding to support Council priorities, leveraging member resources.
- Initiated a loud advocacy program on stability of access concerns, contributing to the reversal of the Arctic Surf Clam reallocation.
- Shaped the recommendations and outcomes of Parliamentary studies on a variety of subjects, including studies examining Marine Protected Areas, and the recently revised Fisheries Act.
- Hosted and raised awareness about stability of access challenges through informative and entertaining hospitality events with Parliamentarians.
- Assisted individual members with government policy and regulatory irritants – resulting in savings and avoiding costs in the millions!

FCC CURRENT STRATEGIC PRIORITIES

- Advocate for a regulatory environment that facilitates compliance and minimizes regulatory burden
- Advocate for domestic and international recognition of the sustainability of our fisheries
- Maintain and expand market access to export markets
- Advocate for a stable and predictable supply environment (access and allocation)
- Advocate to position fishing as food harvest, and processors as food producers
- FCC Growth Strategy



“FCC has been invaluable in voicing our interests with government.”

- Jerry Ward
FCC Chair, Qikiqtaaluk Corporation

EXCLUSIVE BENEFITS TO MEMBERS

Members receive the following exclusive benefits:

- Profile in FCC announcement to members of you joining
- Recognition on FCC website
- Participation in Council deliberations on strategies and activities
- Company profile and listing in FCC's directory portion of annual CANfish magazine
- Regular email correspondence on current issues such as fisheries management, marine conservation, sustainability, food safety, trade, food fraud, etc.
- Recognition as members at the FCC Annual Conference
- Monthly newsletters
- Discounted registration fee for the FCC Annual Conference
- 33% Discount on tuition for Future Leaders Canada
- Sponsorship opportunities at the FCC Annual Conference
- Assistance with company specific government policy issues

“Working through FCC, my company was able to overcome a significant CFIA regulatory matter that, if left unresolved, would have cost many jobs and could have cost millions to overcome. I can't thank them enough.”

- Ron Schindler
President, Connor Bros. Cloverleaf Seafoods Co.



FCC IS YOUR SOLUTION

FCC links to the government and Parliamentarians are robust and provide an invaluable bridge into the Ottawa environment. Similar relationships exist with other stakeholders.

FCC helps individual members on specific issues. Our members rely on us to help them navigate complex issues and we get results. These are exclusive benefits of membership.